



QUEBEC-LABRADOR FOUNDATION



PROGRESS REPORT

1 September 2015 to 1 May 2016

*On the Occasion of the Meeting of the
Governing Boards, U.S. and Canada*

North Hatley, Québec, Canada

27 April 2016



Promoting global leadership – one person at a time – through nature, culture, and heritage conservation. Inspired in the Atlantic Region, shared with the world.



QLF Alumni represent countries shaded in green.

Cover photograph: Humpback whale (*Megaptera novaeangliae*) off Newfoundland's Great Northern Peninsula ~ Photograph by Nicholas Gates

THE LEGACY

For more than a half century, QLF has responded successfully to new funding opportunities, changes in the home region, and challenges in the world around it.

QLF has always been about people and community, service and leadership, the excitement and adventure of remote places, and the stewardship of natural and cultural resources.

The Atlantic Region still needs QLF as does the world beyond it.

In Tribute to Bob Bryan on his
85th Birthday, 29 April 2016 ~



Photographs: QLF Archives

Wolf Bay, Quebec North Shore, 1960's ~



QLF Summer Staff Orientation, Montréal, Québec, 1967~



Greetings Alumni and Friends,

We are pleased to present this review of the year that began for QLF in September and will conclude at the end of August. Here, staff have contributed information about activities, events, and plans as we move through 2016.

In January, fresh from working with Alumnus Mike Waters on designing and installing a new exhibit in our Ipswich Headquarters, I joined a "QLF advance team" in Barcelona, Spain, which included Canadian Board Member, Patricia Middleton, along with staff members Beth Alling and Brent Mitchell. It was my first trip to Catalonia, where Brent introduced us to QLF Stewardship Alumni, who will be essential to the success of the coming Congress. Stopping briefly in London on the way home, I met with QLF Development Counsel, Ken Hoffman, as well as the International Grenfell Association retiring Chairman, Dr. Norman Pinder. Congratulations to Norman are in order! To many of us, he is both a friend as well as a valued colleague. It has been our pleasure and privilege to have worked with Norman and his Grenfell team these past few years. We wish him and his wife, Alex, every success in the years ahead and know that he will shine in his encore career.

In February, I hosted QLF receptions in Vero Beach, Florida, and several other Florida venues. We hope to do more of these elsewhere in the U.S. and Canada in the coming months. I thank those who attended and especially those generous QLF friends who helped to sponsor the Florida gatherings.

We are fast approaching the April Board Meeting, which will convene members from both Canada and the U.S. in North Hatley, Quebec. The meeting will take place several days before Founder Bob Bryan's 85th birthday and will celebrate his life of service and achievement.

I look forward to traveling in the Atlantic Region this summer performing one of my favorite annual activities – visiting programs and spending time with Interns and staff members.

An exceptional QLF team led by Beth Alling, Stephen Engle, Adrienne Kotler, and Elizabeth Hopkins has put together a brand new website and is now engaged in signing up Alumni "recruits" for GLN Online, a social media-driven means of keeping the QLF family in touch and engaged worldwide. I urge you to check it out.

I look forward to seeing many of you at The Second QLF Alumni Congress in Catalonia, Spain, in November. Please plan on it! In the meantime, thank you for your support. We could not do any of this without you. With appreciation ~

Larry Morris
President

UPDATES

GLOBAL LEADERSHIP NETWORK

QLF's greatest asset is its network of Alumni, those who have worked or interacted with QLF over its fifty year history. The Alumni, numbering more than 5,000 from 75 countries, comprise the Global Leadership Network (GLN). To engage our network of Alumni, QLF has constructed the GLN Online, a private web-based portal, which allows Alumni to convene and network in order to foster communication, share knowledge and best practices. As of early April, QLF officially announced the GLN to 1,000 QLF Fellows, Interns, Volunteers, and Consultants. By mid-April, QLF invited 125 members to the GLN Online as part of a "soft-launch," and 75 members joined. The full rollout of invitations is expected to take place over the next few months. But individuals can request early access to the GLN site through QLF's website (www.QLF.org) by going to the GLN Online page and filling out the "Get Connected" form.

THE SECOND QLF ALUMNI CONGRESS

Planning and fundraising is well underway for *The Second QLF Alumni Congress*, which will take place on 13-16 November 2016 in Barcelona, Catalonia, Spain.

The First QLF Alumni Congress was held in Hungary in 2006.

This *Congress* will provide an opportunity for Alumni to network, share knowledge, form partnerships, and participate in topical workshops.

Two decades ago, the German Marshall Fund of the U.S. asked QLF to include Catalonia in land stewardship exchanges. In recent years QLF has continued to advise its Catalan Alumni. They have enthusiastically maintained their connection with each other and QLF to pursue nature stewardship, especially of privately protected areas. To date, 175 individuals have expressed interest in attending, and QLF is seeking support of program Sponsors at levels of \$10,000 and up.



Roof terraces La Padrera, Barcelona ~

CONSERVATION AND STEWARDSHIP

Brent Mitchell continues to chair the IUCN World Commission on Protected Areas Specialist Group, and will represent this group at the Convention on Biodiversity in Montréal in April. He will also speak and participate in a conference organized by a World Bank/GEF project on corridor conservation in the Atlantic Forest of eastern Paraguay and adjacent Brazil.

Brent contributed articles to two publications: *Man and Nature at 150: Reflections in Contemporary Conservation*; and *Parks and Borders*, a chapter in *A Thinking Person's Guide to America's National Parks*. Continuing his role with the National Park Service, Brent is currently developing a program on 21st Century Park Leadership including peer assistance for superintendents of new U.S. National Park units.

Beth Alling reports that she has provided a number of discretionary awards for Middle East Program Alumni for conservation projects on migratory birds in collaboration with BirdLife International Partners across the region, and a publication on regional conservation and stewardship with Program Alumni as contributing writers and illustrators. Beth Alling will host a Program Seminar for Middle East Alumni and Southeast Asia Alumni in Barcelona just prior to *The Second QLF Alumni Congress* in November 2016.

BIODIVERSITY CONSERVATION

As Senior Consultant to QLF, Kathleen Blanchard organizes and directs field experiences for many Interns from Canadian and U.S. colleges and universities. Working in locations from southwest Newfoundland to the Labrador Straits, QLF Interns are given the rare opportunity of helping to protect an endangered bird species, the Piping Plover, while learning relevant career-related skills for conservation work around the world. Interns will travel to the Strait of Belle Isle to monitor and teach about whales, seabirds, and shorebirds on migration from the Canadian Arctic.

They will tackle the worldwide issue of marine debris from a community-based perspective, working with fish harvesters to develop ways to reduce plastic debris, remove derelict gear, and cultivate stewardship of the ocean.



Interns engage youth in Seabird Conservation ~

THE SOUNDS CONSERVANCY

The Sounds Conservancy Marine Program will award in 2016 twenty grants to marine practitioners at leading universities and organizations to pursue academic studies and research in marine conservation along the coastal waters of the six Sounds of southern New England and New York.

LEADERSHIP

QLF continues to provide mentoring, training, and experiential learning through its Internships. High school, university undergraduate, and graduate student Interns work

on a variety of programs both in the field and in the Ipswich and Montréal offices. A competitive process, two dozen Interns and Volunteers will be selected from a pool of more than one hundred applicants this year. Students represent colleges and universities in the U.S. and Canada to include Bowdoin College, Brown University, Colby College, Denison University, McGill University, Princeton University, Skidmore College, St. Lawrence University, Université de Montréal, Yale University; and secondary schools in New England, in particular, Brooks School (North Andover, Massachusetts) through its *Students on the Forefront of Science Program*. Annually, QLF also awards 20 academic scholarships to promising students from QLF's home region.

CULTURE AND HERITAGE

François Guillet, Culture and Heritage Coordinator, organized and managed eleven different activities for his *Discovering History through the Lens of Sports* project. Each activity served as an occasion to learn about the history of the sport, curling for example, as well as the history of the region where the activities took place. As one participant noted: "François introduced me to places in my home province that I may have never visited on my own."

François Guillet, coordinateur de projets culturels et patrimoniaux, a organisé et animé avec succès onze différentes activités dans le cadre de son projet «Découvrir l'histoire par le biais du sport».

Serena Etheridge, Program Director, Culture and Heritage (Quebec North Shore and Labrador Straits), has recently managed several projects dealing with the promotion of cultural tourism. The focus has been to support activities through several local heritage and natural history interpretative centres.

MONTREAL OFFICE

François Guillet continues to manage the Montréal Office. Mino Yazdanpanah, after working with QLF for more than two years, has left to pursue studies in Ontario. Replacing her is Adrienne Kotler, who joined the team as the GLN Program Manager. She is on the support team for the upcoming *Alumni Congress*.

François Guillet continue d'administrer le bureau de QLF à Montréal. Mino Yazdanpanah, qui a été membre de l'équipe QLF pendant plus de deux ans, a quitté et cédé sa place à



QLF's Montréal Office is located in the Canada Cement Company building, constructed in the 1920s. Illustration by François Guillet from his book, *Images du patrimoine montréalais/ Sketching Montréal's History* ~

Adrienne Kotler, qui s'est jointe à l'équipe à titre de Chargée de projet pour le Global Leadership Network. Elle travaille aussi à la préparation du Congrès des Anciens de QLF.

THE NEW QLF WEBSITE

QLF has received overwhelmingly positive feedback on the new website launched on 9 March 2016. Construction of the new website was a collaboration between VONT (digital marketing); QLF Senior Consultant Stephen Engle; Executive Vice President Beth Alling; and several GLN staff and Interns.

Users, sessions, and pageviews have all increased (60%, 50%, and 100% respectively) compared to the same period one year ago. The site is also mobile-responsive, enabling users to view the website with their smartphones and tablets without any degradation of the viewing experience.

SOCIAL MEDIA MARKETING

Since January 2016, QLF has been working with Cole Creative, a Boston-based communications firm, to develop a marketing and digital media plan to explore new, targeted strategies for telling QLF's story to the world and to engage more broadly Alumni, funders, supporters, and friends of the organization.

FINANCE AND DEVELOPMENT

As we move into the second half of the fiscal year, the QLF budget stands at just under \$2 million.

The Second QLF Alumni Congress (taking place in November 2016) poses a significant fundraising challenge while being an exceptional programming opportunity. At the beginning of April, we have pledges and cash in hand for the *Congress* totaling more than \$200,000, roughly half of the *Congress* overall budget of \$469,000. Development Counsel, Ken Hoffman, is coordinating our ambitious fundraising effort. Ken has had extensive experience working with QLF in a number of fundraising capacities, including several capital campaigns. Through several recent matching grants, we hope to engage the entire QLF network in meeting the *Congress* fundraising challenge. As incentive, the more we raise, the more financial support we can provide those Alumni from around the world hoping to join us in Barcelona in the fall. Thanks go to those who have already signed on as *Congress* Sponsors (making contributions of \$10,000 and above). Two anonymous gifts have really gotten the ball rolling in our quiet phase of *Congress* fundraising with gifts and pledges over \$100,000. Our fundraising campaign for the *Congress* went public on the first of April. A big job ahead; with your help we will make it.

On other fronts, at this writing the QLF Endowment is valued at \$6.6 million.

ORGANIZATIONAL TRANSITION

Founder Bob Bryan now resides at a long-term care facility, Grace Village, in Sherbrooke, Quebec, a few miles from his home of the last fifteen years in Bulwer. Grace Village is well equipped to look after Bob, ensuring his safety, comfort, and that his medical needs are met. The staff is marvelous, and word has it that he “holds court” with the other residents. They love his stories! Bob’s wife, Patricia, along with Bryan family members, are in close touch with the QLF office.



Bob is busy with projects related to his life in ministry and aviation. He has been active raising money in order to share his book, *The Flying Parson of Labrador*, with all communities along the Quebec North Shore.

He will be 85 years old on 29 April 2016 and would enjoy hearing from old friends and Alumni on this special occasion. Please send cards through his wife Patricia Shannon Peacock (270 Jordan Hill Road, Bulwer, Québec J0B 1M0). The QLF Boards of Directors, Canada and U.S., will meet near Sherbrooke in honor of Bob’s 85th birthday at the end of April.

Our Founder will end his formal QLF employee status on 30 April. He has signed a contract, beginning in May, that will allow him to perform as a consultant for the next year, including “Founder Functions,” “Ambassadorial Services,” Donor Relations, and Special Projects.

Most exciting, Elizabeth (Beth) Alling will take over as QLF’s third President in 55 years in January 2017. Larry Morris will move to President *Emeritus* at that time and maintain active involvement in Special Projects, Alumni and Donor Relations. Beth will be presenting her vision for QLF’s next chapter at *The Second QLF Alumni Congress* in Barcelona in November.



Board of Directors - U.S.

| | |
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| Bayard Brokaw | James N. Levitt |
| The Ven. Robert A. Bryan | Clare Tweedy McMorris |
| John H. Buck III | The Rev. Edward O. Miller, Jr. |
| Elizabeth Cabot | Lawrence B. Morris |
| James F. Carpenter | Frederick S. Moseley IV |
| Alfred D. Chandler III | Kathryn J. Olmstead |
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| Charles H. Collins | James J. Pohlman |
| Constance de Brun | Bancroft R. Poor |
| Jameson S. French | Frederick G. P. Thorne |
| Rosemary N. Furfey | Ernest B. Tracy III |
| Halliday E. Hart | Jo-Ann Watson |



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| |
|--------------------------|
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| Miller H. Ayre |
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| William R. Ferguson |
| John E. Houghton |
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| Stephen T. Molson |
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| Kirby N. Nadeau |
| Philip G. Nadeau |
| John Rae |
| Robert M. Schmon, Jr. |

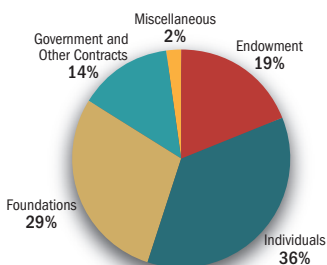


Honorary Directors

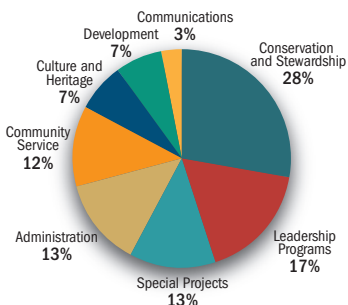
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| Richard E. Berlin, Jr. | Dan W. Lufkin |
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| Randall A. Hack | Ernest B. Tracy |
| J. Stuart Hermon | Richard J. Warren |
| Lawton S. Lamb | J. David Wimberly |
| Robert Liberman | |

Financial Summary 2015

| COMBINED OPERATING INCOME | \$ Amount |
|--|--------------------|
| Public Support | |
| Individuals | \$608,766 |
| Foundations | 492,265 |
| Government and other contracts | 239,723 |
| TOTAL PUBLIC SUPPORT | \$1,340,754 |
| Other Revenue | |
| Endowment | \$329,321 |
| Miscellaneous | 25,362 |
| TOTAL OTHER REVENUE | 354,683 |
| TOTAL COMBINED OPERATING INCOME | \$1,695,437 |



| COMBINED OPERATING EXPENSES | \$ Amount |
|--|--------------------|
| Program Areas | |
| Conservation and Stewardship | \$477,876 |
| Leadership Programs | 287,226 |
| Special Projects | 223,666 |
| Community Service | 199,078 |
| Culture and Heritage | 125,507 |
| Communications | 42,430 |
| TOTAL PROGRAMS | \$1,355,783 |
| Administration | \$221,376 |
| Development | \$118,062 |
| TOTAL COMBINED OPERATING EXPENSES | \$1,695,221 |



Figures are from audited income and expense, 1 September 2014 – 31 August 2015. Income and expense are expressed in U.S. Dollars. The Audited Financial Statements are available on the QLF website: www.QLF.org



QLF at 55: 1961 – 2016

“ QLF is where hundreds of Volunteers and Interns saw their first icebergs, puffins, and whales and charted the course of their life's journey. ”

Greig Cranna, Photojournalist

“ While I conducted interviews with Alumni to write about their QLF stories and career paths for the new QLF website, each and every one mentioned just how pivotal their QLF experience was; not just for their careers in environmental management, but also because of the networks and strong, long-lasting friendships established. The Alumni I have had the chance to meet have all come to the same conclusion: QLF is not just an organization, but a family. ”

Lisa Andrews, QLF Intern



Lisa Andrews, McGill graduate from Saint Lazare, Québec, was an Intern in QLF's Montréal Office in 2015 and 2016. She departed for The Netherlands (April 2016) to work with the International Water Association.

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